



EASYCOLOR™ DTV APPLICATION INSTRUCTIONS

Siser's latest innovation, EasyColor™ DTV (Direct to Vinyl), is a white, printable material with a matte finish designed to be compatible with desktop printer inkjet ink, Siser® EasyColor provides excellent print quality with vibrant colors. Only slightly thicker than EasyWeed®, EasyColor™ is lightweight enough for polyester applications, yet still opaque enough for light and dark fabrics. Simply print, cut, mask, and heat to make full-color creations with your desktop printer!



Description

White, Matte Finish, desktop printer inkjet ink compatible media

Compatible Materials:

Cotton, Polyester, Poly/Cotton Blends *More fabrics to be evaluated

Composition / Thickness:

Film Composition: Polyurethane

Skin Thickness: Approx. 100 Microns / 3.94 Mills

Carrier Backing Composition: Polyester

Carrier Backing Thickness: Apporx. 75 Microns / 2.95 Mills

Printer Ink Compatibility:

Compatible with standard desktop inkjet ink. Plain paper setting for most printers. *More ink types to be evaluated.

Cutting

Roland GS-24

- Blade: 45°
- Force: 80-90 gf
- Speed: 30-50 cm/s
- Offset: .250

Silhouette 4

- Blade: AutoBlade, 3
- Force: 6
- Speed: 8
- Material: Heat Transfer, Smooth

Cricut Explore Air

- Blade: AutoBlade
- Setting: Vinyl+

Settings may vary based on blade condition and age of machine. Always perform a test cut prior to cutting designs.

Mask

TTD Easy Mask

Heat Application

Siser Craft Press

- Preheat: 3 seconds
- Time: 15 seconds
- Temperature: 310°F / 155°C
- Pressure: Medium
- Peel: Hot

Cricut EasyPress

- Preheat: 3 seconds
- Time: 15-25 seconds
- Temperature: 340°F / 171°C
- Pressure: Medium
- Peel: Hot

Home Iron

- Setting: Cotton
- Time: 15-25 seconds
- Pressure: Medium
- Peel: Hot
- * Setting and time may vary among irons

Laundering

- We recommend washing the garment prior to wearing to ensure that any excess ink from the printing process is removed.
- Wait 24 hours before first wash
- Machine wash cold
- Tumble dry low
- Do not bleach or dry clean

Recommended Accessories

- Siser EasyWeeder™
- Siser EasySqueegee™
- TTD Easy Mask

